



HathornConsultingGroup
Creating Successful Corporate DNA™



Sarah Hathorn, CEO of Hathorn Consulting Group, is the go-to expert for creating successful corporate DNA in leaders and companies. A former senior executive in a Fortune 100, Sarah has an uncommon depth and breadth of experience. Over 30+ years she has developed her own unique Creating Successful Corporate DNA™ approach. The conscientious alignment of essential DNA strands of value strengthens and accelerates company performance and profitability at every level. Sarah focuses on ensuring that organizations have healthy, advantageous DNA permeating their leadership deck, workplace culture, business strategy, talent pipeline, and departmental teams. She optimizes teams/individuals to reach their highest potential to boost productivity, engagement, and ensure dramatically improved outcomes.

As an executive coach, consultant, and public speaker Sarah collaborates globally with leading clients and brands such as Southern Company, Georgia Power, Kimberly-Clark, Sherwin-Williams, McKesson and Home Depot. She is a world-renowned expert on multifaceted and adaptable corporate and executive leadership communications, and a highly sought-after keynote speaker active in the National Speakers Association. She constantly travels and speaks throughout the world, captivating audiences across the United States as well as in Japan, Australia, Singapore and Mexico.

As Morgan Todd Ledford, VP Talent Management & Organizational Effectiveness at McKesson Medical-Surgical says about her, *"Sarah is an expert in influence. She uses a bold and interactive approach to engage individuals on a journey of self-discovery and empowerment, inspiring them to leverage personal value in key interactions in pursuit of business outcomes. Sarah's session would be time well spent by your leadership team members."*

Thanks to her consulting, Fortune 500 organizations and leaders dramatically improve their success at communicating with greater influence, efficiency, and persuasive impact. That includes learning to master superior communication of vision, inspiration, innovation, and collaboration... and key presentations to senior decision makers, external customers, and strategic partners.

Her own history of adaptation to the real-world challenges of competitive business gives her full-spectrum knowledge and insight. Many of her former protégés now occupy the highest Fortune 500 positions. Sarah has worked with leaders from more than 35 countries, and her work has been cited by publications including the *New York Times*, *Chicago Tribune*, *Money Magazine*, *U.S. News & World Report* and *Forbes*.