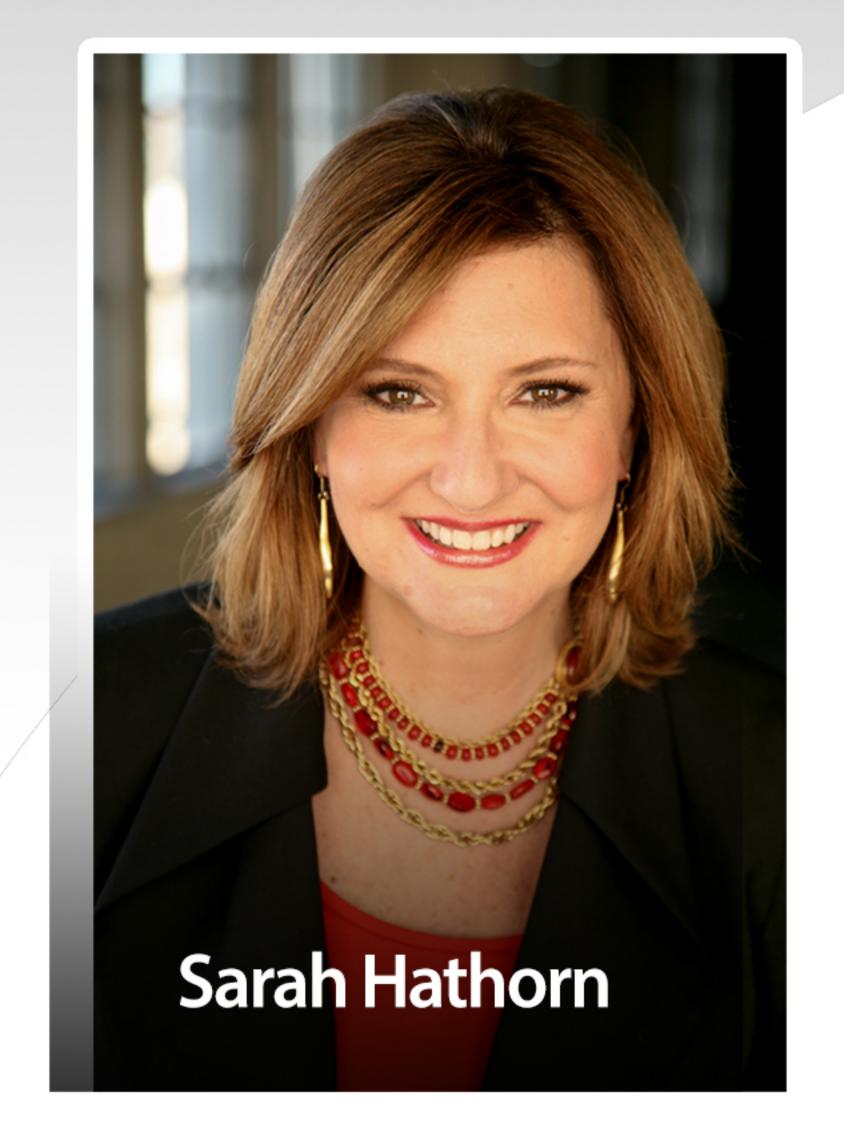


Creating Successful Corporate DNA™

# SARAH ENGAGES, MOTIVATES & ENERGIZES ...

WHILE DELIVERING TO HER AUDIENCES INSTANTLY-ACTIONABLE TOOLS, TECHNIQUES, AND INSIGHTS



**Sarah Hathorn** is an internationally-renowned expert on leadership and corporate DNA. Some of her clients include Deloitte, Kimberly-Clark, Sherwin-Williams, The Home Depot, Southern Company, Georgia Power, National Oil Varco, and McKesson. Sarah partners with smart c-suite leaders to unlock the true potential of their corporate DNA & drive extraordinary results. She's a global thought leader who helps companies optimize their human capital by leveraging her unique Leadership DNA Predictable Promotion® principles. Sarah has influenced tens of thousands of people globally with her unique ideas on leadership and succession. Her work and her unique ideas have been cited by the New York Times, Chicago Tribune, U.S. News and World Report, Money Magazine, and Forbes.

Sarah's clients describe her speaking style as engaging, fun, thought provoking, inspirational, and instantly empowering.

Contact Sarah to discuss how she can customize her presentation to ensure your next event is a success.

800-267-3245 sarah@hathornconsultinggroup.com

"Sarah Hathorn was a guest speaker at our CEO executive forum. She facilitated a session targeted at global top talent around executive presence. With her insights, your leaders will experience new ways of working to influence others along with innovative strategies to brainstorm and collaborate for positive, measurable results. I highly recommend Sarah to anyone seeking an engaging, inspiring speaker who delivers tangible value for leaders."

### Sandy Allred HR - Talent Management

Kimberly-Clark

"Sarah facilitated a workshop as part of an internal development program for Director-level leaders. She customized the content for our organization and provided pre-work that stimulated participant engagement. She was an effective facilitator with a well-paced workshop design. Several participants indicated that this workshop was among the most impactful segments of the entire development program. Overall, Sarah delivered as promised and more than met my expectations."

#### **Ellen Raynor**

Director, Talent Management McKesson Medical-Surgical

"Sarah delivers, innovative, impactful concepts in an entertaining, energetic way. She weaves in authentic, pertinent examples from her work in the trenches in corporate America in an enlightening way. If you want to raise your leadership capabilities and maximize your talent, I highly recommend Sarah.

#### **Brandi Harcourt Lee**

Organizational Development National Oilwell Varco

## SARAH'S MOST REQUESTED KEYNOTES

## THE LEADERSHIP LOTTERY: DON'T WAIT FOR YOUR NUMBER TO BE CHOSEN, MAKE IT A SURE THING

Participants learn to explore new ways to up-level their leadership game to achieve higher results, raise their personal performance bar and increase their leadership brand visibility, credibility and charisma.

## GUARANTEED SUCCESSFUL, HIGH RETURN, GLORIOUS PROMOTIONS: ACCELERATE RESULTS WHEN YOU PROMOTE THE RIGHT PEOPLE AT THE RIGHT TIME INTO THE RIGHT JOB

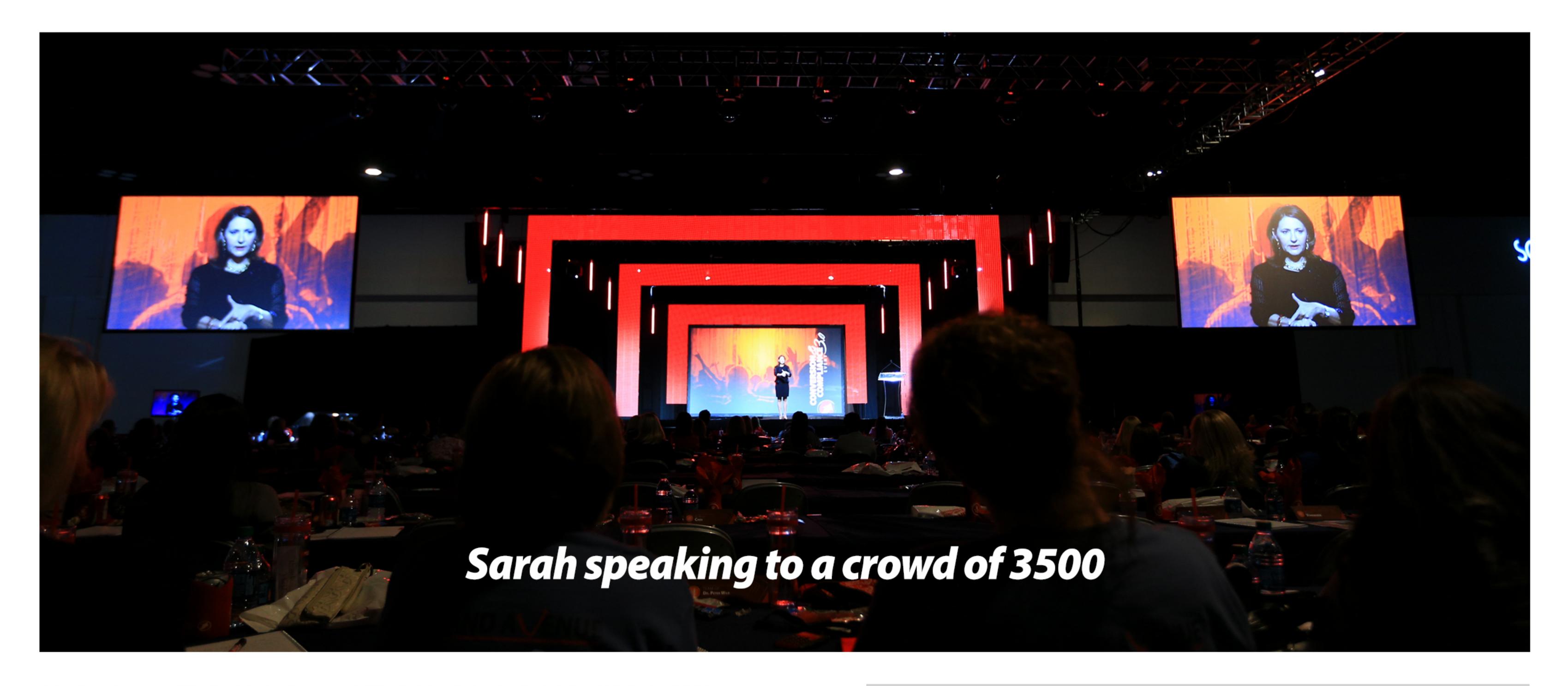
Participants learn to assess the right people with the right mindset, skillset, and toolset to flourish at the next level, develop high potentials to optimize their potential to fill the pipeline with capable leaders and explore leaders untapped strengths to ensure the right placement.

## PREDICTABLE PROMOTION®: SHORTCUT TO THE TOP

Participants learn to explore ways to be prepared, positioned and poised to lead at the highest levels, unleash their leadership brand, and exert mastery over their mindset and vision to expand their solution-oriented perspective and positively inspire others.



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## ADDITIONAL PRESENTATION TOPICS:

These workshops can be presented as an entire series or individual sessions

- Creating a Successful Corporate DNA™ Culture
- Predictable Promotion® to Rapidly Accelerate Your Career
- Navigating Organizational Change
- Exude Executive Presence
- Discovering & Unleashing Your Unique Leadership Brand DNA
- The Art & Science of Powerful & Compelling Presentations
- Communicating with Confidence
- Strategic Leadership: Identity and Deliver Top-Line Results
- Leading through Ambiguity
- Performance Coaching
- Dynamic & Influential Leadership Communication
- Effective Team Collaboration
- Identify the Leadership Strands Within Your Corporate DNA
- Leading Leaders: Management Effectiveness Skills
- The Art of Navigating Difficult conversations
- Providing Honest & Candid Feedback to Elevate Results
- Building Trusted Stakeholder Relationships

"Sarah delivered an extremely valuable and highly engaging session. That's remarkable by itself, but the fact she did it through a virtual presentation, which is a difficult medium and platform, speaks volumes about her skill and professionalism as a facilitator. She gave lots of tangible examples and shared relevant content that was taught in a very clear, concise, and organized manner. Sarah's presentation had our audience participants buzzing about how useful it was to have take-home strategies to implement immediately. If you're looking for an engaging virtual speaker for your next event, I definitely recommend Sarah."

#### Amy Feinstein, Ph.D.

Senior Director, Marketing Research Corporate Marketing LexisNexis Risk Solutions

"Sarah's presentation was highly engaging and she used real life examples relating to the retail industry. Her energizing personality and expertise on leadership kept the audience informed and wanting more. Sarah comes highly recommended."

#### **Casey Morales**

Regional Director The Home Depot



## WORLD RENOWN SPEAKER

As an active member of the National Speakers Association, Sarah earns rave reviews as an engaging speaker with top-value content by captivating audiences across the United States as well as in Japan, Australia, Singapore, and Mexico.